

# Client Testimonials

## John Magar



Here's just a small selection of clients who have been delighted by John Magar's presentations:

*"John was a fantastic speaker. Very easy to listen to and the classroom interaction was excellent. John listened well and took his time to go over important points and did this in a professional and friendly manner. Great course and trainer. What a wealth of knowledge"*

**Ian Moore Sales Executive, SNA Europe**

*"I would highly recommend John Magar's Strategic Selling and Account Management course to anyone wishing to further their sales and marketing career. His presentation method is entertaining and engaging, much like his book, "Sell your product, not your soul", is to read. He simplifies and demystifies the complicated and provides straightforward methods to help improve sales.*

*Both the course and the book encourage you to take a step back from current methods and adopt a more strategic approach to satisfying the needs of your customers, and therein growing company sales. In a simple sense I would suggest that he encourages participants to work smarter, rather than necessarily harder."*

**Jesse Willcocks Export Manager, ARB**

*"John performed superbly in his role as MC and guest speaker. The Association's brief was vague and there was confusion regarding guest speakers until the last minute. John's calmness on the night as well as his stimulating presentation about innovation were greatly appreciated by all who attended"*

**Dwayne Singleton Director, Strand Property**

*“Very useful and enjoyable- particularly the second day tools. Also great to have thoughts from other businesses about issues and solutions. Thanks John!”*

**Catherine Redden Business Manager, Commander**

*“Thank you for conducting two full day training workshops for our staff on the 8th and 15th February. The feedback from staff indicates they benefited greatly from the material presented and many will put the information provided to good use in preparation of their business plans as part of our internal competition. We trust the experience was similarly enjoyable and beneficial to yourself and we wish you well in your future endeavours.”*

**Lee Kirschner Human Resource Assistant, Whitbread Insurance Brokers**

*“I attended a Customer Service Enhancement course held by John Magar. I found John’s ability to communicate to open aged adults in many fields and industries to be outstanding. John created a friendly atmosphere that welcomes open discussion.”*

**Natasha McNamara Client Relations, Quest On William**

*“I found John’s delivery of his Strategic Selling course to be of a very high order. He spoke very clearly and his approach was both professional and relaxed. During the presentation, John used many examples which illustrated his points well and left the listener with a humorous recollection and a greater understanding of the topics being discussed.*

*John had an ability to include his audience which resulted in comfortable exchanges without fear of “saying something stupid”. I would highly recommend John as a public speaker.”*

**Lynette Clucas Manager, Malika Holdings**

*“Thank you for the sales training you delivered to members of our sales team earlier this year. I appreciated the time that you made in meeting with our General Manager and Sales Managers to discuss content, tailor the content to our needs and make sure we received the critical outcomes we were looking for. The feedback has been great and we are looking forward to the next round of courses”*

**Ross Kelly Business Manager, William Adams Caterpillar**

*“John Magar developed and presented courses for Mount Eliza Business School in China in sales and marketing. These course were customized to our Chinese customers and were very well received. I am very pleased with John’s courses and will invite him to present his courses in China again if any opportunity occurs.”*

**Christine Wang Chief Representative, China Mount Eliza Business School**

*“Three years ago, we established Eyestone Artists, an agency providing opportunities for actors and extras for roles in the Film and Television Industries.*

*Prior to our start up date we employed the services of John Magar to initially set up a sound financial business plan for Eyestone Artists. Since then, John has been providing invaluable business guidance and crucial advice as our business has grown.*

*It certainly helped having John on board with us in our teething stage and we still call on John for his expertise on all things business.*

*After three years of steady growth we can genuinely point to the fact that we had John with us from the beginning as a major reason for our achievements so far . With his expert business consultancy, he has given us the confidence to not only survive but to grow as a company.”*

**Stephen Oyston Director, Eyestone Artists**